



Arkansas Business Educator

Fall 2007

The official publication of the Arkansas Business Education Association

Letter From The President

Dear Arkansas Business Educators

Fall is here again and with it comes back to school, football games, and the beauty of the changing leaves. To me fall also means “out with the old” as the earth prepares for the dormancy of winter, so that spring will bring “in with the new”.

Business education is truly an “out with the old, in with the new” career. Once we think we have it all figured out...it changes. Therefore, I want to take this opportunity to commend you – the Business Educators of Arkansas. I realize how much time and effort you all put into staying abreast of the latest software, the latest equipment, and the latest teaching techniques. Your dedication to your students is amazing!

Once again you made our ABEA Conference this July a huge success – thanks to all of you for your attendance. I hope you are all making plans to attend the SBEA Conference in Little Rock this October. With Kathy Woodcock serving as SBEA president and with the conference being held in our home state it provides us a great opportunity to let others know what we already know...Arkansas business educators are the best!

Thank you so much for allowing me to serve as your 2007-2008 ABEA President. If I or any board member can be of assistance to you this year, please do not hesitate to call on us.

Albert Camus said, “Autumn is a second spring when every leaf is a flower.” I hope as you begin a new school year, you continue to make those changes necessary to be the best you can be. Hold on to those techniques that have always worked, but don’t be afraid to conquer those new ones that can truly make a difference in your classroom. Have a great 2007-2008!

Angie Hutson
ABEA President 2008

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PRE-REGISTRATION FORM

(PLEASE PRINT OR TYPE)

Name: _____
 Position: _____
 School: _____
 Work Address: _____
 City/State/ZIP: _____
 Work Phone: _____
 Home Address: _____
 City/State/ZIP: _____
 Home Phone: _____
 Email: _____
 Are you a first time attendee: _____ Yes _____ No

Please Check Appropriate Boxes:

Affiliation	Position	Region
<input type="checkbox"/> University	<input type="checkbox"/> Teacher	<input type="checkbox"/> SBEA
<input type="checkbox"/> Middle/Jr. High	<input type="checkbox"/> Administrator	<input type="checkbox"/> EBEA
<input type="checkbox"/> Secondary	<input type="checkbox"/> Supervisor	<input type="checkbox"/> NCBEA
<input type="checkbox"/> Jr./Comm. Clg.	<input type="checkbox"/> Retired	<input type="checkbox"/> MPBEA
<input type="checkbox"/> Private Clg.	<input type="checkbox"/> Student	<input type="checkbox"/> WBITE
<input type="checkbox"/> State DOE	<input type="checkbox"/> Other: _____	
<input type="checkbox"/> Supervisor		

Pre-Registration must be postmarked by October 1. **Onsite registration** will be \$100 for members and \$175 for non-members. Refunds (less a \$10 processing fee) will be made available for pre-registration, meal functions, and workshops if cancellation is received by October 10, 2007. Indicate the type of registration and number of tickets desired for any function. Enclose payment in full. Registration received without payment will be returned. Registration packets will be available upon arrival at the convention for participants who have pre-registered. NOTE: Special assistance for individuals with disabilities can be arranged. Please attach requirements to this form.

	Quantity	Price Each	Amount
NBEA Membership Dues *			
Professional Member	-----	\$ 75.00	
Professional Member/ISBE	-----	\$ 105.00	
Undergraduate Student	-----	\$ 40.00	
Retired Member	-----	\$ 50.00	
Convention Registration			
Pre-Registration Fee (NBEA Member Number: _____)		\$ 75.00	
Non-Member Pre-Registration Fee		\$ 150.00	
Undergraduate Student		\$ 25.00	
Retired		\$ 25.00	
Guest(s): Name for Badge		\$ 25.00	
Meal Functions (Advance Purchase/Reservation ONLY)			
<input type="checkbox"/> CHECK HERE TO REQUEST A VEGETARIAN MEAL(S)			
Professional Development Seminar/Brunch (Thursday)		\$ 20.00	
SBEA Awards Luncheon (Friday)		\$ 30.00	
Arkansas Night (Friday)		\$ 30.00	
Breakfast (Saturday)		\$ 10.00	
Complimentary Functions			
President's Reception (Thursday)		\$ 0.0	
Bring Your Own Laptop Workshops (place 1 by first choice and 2 by second choice)			
Wed, October 24 (5-7 pm)	1A _____ 1B _____	\$ 25.00	
Wed, October 24 (7:30-9:30 pm)	2A _____ 2B _____	25.00	
Thur, October 25 (8-10 am)	3A _____ 3B _____	25.00	
Thur, October 25 (10:30 am-12:30 pm)	4A _____ 4B _____	25.00	
Thur, October 25 (3-5 pm)	5A _____ 5B _____	25.00	
Thur, October 25 (5:30-7:30 pm)	6A _____ 6B _____	25.00	
Fri, October 26 (10 am-noon)	7A _____ 7B _____	25.00	
Fri, October 26 (2:30-4:30 pm)	8A _____ 8B _____	25.00	
Post-Conference Tour (Saturday) Hot Springs, Bath House Row			
(Bus fee only) Reservation will need to be made individually for service at the bath house		\$ 20.00	
TOTAL AMOUNT ENCLOSED (Make Check Payable to SBEA)			

*Please put your NBEA membership number in the appropriate blank. If you are not a member, dues must be paid with convention registration or the nonmember fee applies.

MAIL CHECK PAYABLE TO SBEA and SEND BY OCTOBER 1, 2007, TO:

**Lisa Hotsenpiller
 Siloam Springs High School
 1500 W. Jefferson
 Siloam Springs, AR 72761**

Alphabet Soup Assignment for Keyboarding

Mary Wyatt, District II Representative—Gosnell Junior High School

Your Task

Create an alphabet listing about something meaningful to you. Type the first letter of each section in parenthesis and then type the sentence or phrase that goes with it. The following topics are acceptable:

Friends, Family, School, and Summer. Other topics will be allowed, but check with me on them first.

For the title, use a nice font that matches your topic, size 20. For the rest, use size 14, font of your choice, but make sure it is readable. Change page margins to 2" on all sides, and do not allow any entry to be more than one line of type. Add an appropriate graphic to the bottom right hand corner. Be creative!!!

Example

A FRIEND

- (A)cccepts you as you are
- (B)elieves in "you"
- (C)alls you just to say "HI"
- (D)oesn't give up on you
- (E)nvisions the whole of you (even the unfinished parts)
- (F)orgives your mistakes
- (G)ives unconditionally
- (H)elps you
- (I)nvites you over
- (J)ust hangs out with you
- (K)eeps you close at heart
- (L)oves you for who you are
- (M)akes a difference in your life
- (N)ever Judges
- (O)ffers support
- (P)icks you up
- (Q)uiets your fears
- (R)aises your spirits
- (S)ays nice things about you
- (T)ells you the truth when you need to hear it
- (U)nderstands you
- (V)alues you
- (W)alks beside you
- (X)-plains thing you don't understand
- (Y)ells when you won't listen and
- (Z)aps you back to reality

Taken from <http://lessonplans.btskinner.com/keybrd.html>

2007 ABEA Conference Highlights

Lisa Hotsenpiller, Editor/Webmaster—Siloam Springs High School

Business educators across Arkansas were welcomed with “Seven Reasons for ABEA in 07” at the 2007 Arkansas Business Education Association annual conference, held July 31—August 1, 2007, at the Hot Springs Convention Center and Embassy Suites in Hot Springs, Arkansas. Three hundred seventy six business educators from across the state attended the conference, which featured computer workshops, concurrent sessions, and exciting networking opportunities.



The “Bring Your Own Laptop Sessions” gave participants the opportunity to earn two technology hours.

Once again, the conference started with the ever-popular “Bring Your Own Laptop Sessions”. Participants brought their own laptops with the appropriate software and were instructed by experts in their respective areas. In addition, each participant received two hours of technology training inservice credit.

Most Colossal, Cataclysmic, and Cool Changes of the Decade.” Most recently with Google, Mr. Barksdale told business educators about the technology changes that will impact society.

Concurrent sessions allowed conference attendees to hear about current and future trends in business education. Presentations included “Free Online Personal Finance Course”, “IT Careers Camp”, “New Teacher Orientation”, “Phi Beta Lambda Updates”, “Teacher Tube”, and “New Teacher Orientation”.



Karl Barksdale tells conference attendees about seven aspects of future technology.

Another popular part of each year’s conference is the silent and raffle auctions. Attendees buy raffle tickets that are put in a drawing or sign their name and bid for other coveted items. All money generated from both auctions benefits the Arkansas FBLA-PBL Foundation. This year, \$1847 was raised and donated to the Foundation.



Scholarship recipient Ross White (right) poses with his professor, Dr. Linda Bean of Arkansas Tech University

both auctions benefits the Arkansas FBLA-PBL Foundation. This year, \$1847 was raised and donated to the Foundation.

The second and final day of the conference began with numerous concurrent sessions in the Hot Springs Convention Center. At the conclusion of the conference was the Awards Luncheon and Closing Session. The ABEA board recognized Carole Anderson, District III Representative of DeWitt High School with the District Representative Award.

The Phyllis Smith Memorial Scholarship was established by ABEA to honor two business education students who exemplify a passion for a future in the profession. Jimmy Stroud, Scholarship Committee Chair, presented Ross White of Arkansas Tech University with a \$500 scholarship and plaque. April Reed of the University of Arkansas, Fayetteville, was also awarded the scholarship.

ABEA Awards Four Exemplary Teachers

Dr. Linda Bean, Past President—Arkansas Tech University

Each year ABEA requests nominations from its membership nominations of exemplary teachers in five areas. The five categories are: New Teacher of the Year, Middle/Junior High Teacher of the Year, Secondary Teacher of the Year, Post Secondary Teacher of the Year for Two Year Schools, and Collegiate Teacher of the Year. The membership supplied 16 nominations to the awards chairman. Each candidate was emailed and mailed their nomination form.

Once the nominees submitted their information to the awards chairman, their application materials were reviewed by an anonymous committee. The results of the committee review provided four teachers. ABEA awarded these teachers the honor of being the 2007 Teachers of the Year.

New Teacher of the Year – Leesa Potts, ADE Distance Learning Center – One of her letters of support stated, “Observing her as her mentor, she was always on task, ready to work, listen and cooperate with a positive attitude and a smile. When faced with a problem in the classroom, she never saw it as a problem but as another opportunity to learn something new. I learned as much from her as she learned from me.”

Middle/Junior High Teacher of the Year – Samantha Prince, Pottsville Junior High – One of her letters of support stated, “She always has a can do attitude which is reflected by her willingness to give back to the students and staff. She has participated as advisor, leader and or trainer in several areas including FBLA. She has excellent knowledge and skills which she brings to her content area each day.”



2007 ABEA Teacher of the Year award winners are (left to right): Leesa Potts—New Business Educator, Julie Aaron—Secondary Business Educator, Samantha Prince—Middle/Junior High Teacher of the Year, and Dr. Cheryl Wiedmaier—Collegiate Teacher of the Year.

Secondary Teacher of the Year – Julie Aaron – Arkansas High School – One of her supporters stated, “She inspired me to be creative and challenged me to always go the extra mile and not give up. She always has a smile on her face and carries a real passion for teaching that makes students eager to learn.”

Collegiate Teacher of the Year – Dr. Cheryl Wiedmaier, University of Central Arkansas – One of her students stated, “She is always prepared for class and sincerely tried to help each one of us become as informed as possible before we started Internship II. She treated each one of us with respect, we well as treating us as fellow professionals.

Being able to honor the achievements and good works of our colleagues is one of the best things we are able to do as teachers in Arkansas. As a member of ABEA, please be observant of your colleagues, friends, and FBLA Advisors. Encourage them to become members of ABEA and NBEA if they are not already. All honorees must be members of ABEA to receive this award. The awards cannot be given if nominations are not made. Nominations need to be made by YOU – a member of ABEA. You will be given an opportunity to nominate again in the spring of 2008. Make a nomination but most of all, if you are nominated, please submit your material to be considered for this award. There are so many deserving ABEA members that need to be recognized. You are one of them.

Compare Search Engines — Individual Assignment

Angela McCallie, SBEA Representative—Lonoke High School

Assignment Overview

Compare search results between different search engines and demonstrate proper use of keywords and operators in a web search.

Below you will find three search requests. Each one may require multiple search information, be sure to use search results that meet all of the search criteria.

For each request you are to use two different search engines. Record the number of hits for each keyword search and what the keywords and operators (if any) were used. Use two different keyword searches for each request.

Print the final result of each search request (One printout per request to verify accuracy).

Search Requests

1. Locate a laser printer that will print in color. You need a print speed of at least 22 color pages per minute (ppm). Find a place to purchase one and how much it will cost.
2. Locate a list of the competitive events for the Future Business Leaders of America. Be sure it is a current (2007-2008) list of the events for the national level.
3. Locate a hotel for under \$100 per night in the Orlando, Florida area. There will be two adults and two children. Specific dates needed are January 1-6, 2008.

Answers

Use the table provided (see the link below). All parts must be correctly filled in for full credit.

<http://www.abea.us/Compare%20Search%20Engines%20Assignment.doc>

Identifying Accounting Careers Exercise Handout

Jimmy Stroud, District V Representative—Hector High School

In Arkansas' Computerized Accounting I frameworks from Unit 1: framework number 1.4, the students are to identify accounting careers. If you are using the South-Western Century 21 Accounting Multicolumn Journal textbook, the students can read a 2-page scenario from pages xvi and xvii (prior to Chapter 1) and answer questions that I have developed. This could be used the first couple of days in the accounting class to introduce the class and give the students ideas on how accounting is used in our everyday life, both personal and professionally.

<http://www.abea.us/Identifying%20Accounting%20Careers%20Handout%20Exercise.doc>

Multimedia I Career Research Project

Patty Marion, District VI Representative—Mountain Home High School

Framework References: 1.3.1 – Research Careers in Multimedia

Objective: Students will research a career in multimedia and create a multimedia presentation of their findings in order to obtain a better understanding of the careers available in multimedia.

1. Using the Internet, research possible careers in multimedia. Find enough information that will allow you to create a multimedia presentation and a newspaper advertisement. The information must be interesting and put in your own words. You will receive zero points for plagiarizing in this assignment.
2. The multimedia presentation must be created in PowerPoint. Use a minimum of eight slides to tell about a multimedia career that interests you. You will also need to have a title slide and a bibliography slide in your presentation. Use the following as a guideline for searching for information that you use in your presentation:
 - a. Job description
 - i. General nature of the work
 - ii. Specific duties
 - iii. Skills required
 - iv. Working conditions
 - b. Education and Training required
 - i. College/Special school/On-the-Job training
 - ii. Where
 - iii. Cost of training
 - c. Typical Pay
 - i. Earnings
 - ii. Opportunities for advancement
 - iii. Rewards other than monetary (benefits)
 - d. Employment Opportunities
 - i. Present chances for employment
 - ii. Future outlook and trend in the field
 - e. Why you found this job/career interesting
3. Print out the presentation with six slides per page. You will also save the presentation to a class CD with your “last name career presentation” as the filename.
4. Create a want ad to advertise for your career. Check newspapers, Internet sites for sample ads. You will need to give the following information about your career in the ad:
 - a. Brief job description
 - b. Salary, working conditions, and opportunities for advancement
 - c. Job Qualifications
 - d. Educational Requirements/Experience
 - e. Location
5. When you turn in the assignment you should include the following: handout of PowerPoint presentation, and a copy of your ad.

http://www.abea.us/mma_career_research_project.doc

Make Plans NOW...Join the Ducks and Attend SBEA 2007!

Kathy Woodcock, SBEA President-Elect—Conway High School East

Thank you Arkansas Business Educators for working so hard this past year to make the 2007 SBEA conference the best ever. Dr. Sherry Roberts and Dr. Terry Roach are serving as co-chairs of the event. They have been hard at work coordinating the efforts of the conference committees. Thank you again for volunteering.

If you are new to Arkansas Business Education, the conference will be held in Little Rock at The Peabody, October 24-27, 2007. Please make plans NOW to attend. The deadline for registration is October 1. Registration information can be found on the ABEA and SBEA websites.

Those of you looking for content specific professional development--this is the place. Those of you in teacher education programs, please consider making this a priority for those students who aspire to be Business Educators. Remember to join NBEA/SBEA and/or pay your dues.

Thank you Arkansas Business Educators, you are the best!



SBEA Pre-Registration Deadline is October 1, 2007.

Get your registration form:

<http://www.sbea.us/Convention/preregistration.doc>



Mark Your Calendars!				
SBEA 2007 Convention Little Rock, AR October 24-27, 2007	FBLA National Fall Leadership Conference Birmingham, AL November 16-17, 2007	ACTE National Convention Las Vegas, NV December 13-15, 2007	FBLA State Leadership Conference Little Rock, AR March 27-29, 2008	NBEA National Convention San Antonio, TX March 19-22, 2008
PBL National Leadership Conference Atlanta, GA June 21-24, 2008	FBLA National Leadership Conference Atlanta, GA June 26-29 2008	Arkansas ACTE Conference Hot Springs, AR August 3-5, 2008	ABEA Conference Hot Springs, AR August 5-6, 2008	SBEA 2008 Convention Louisville, KY October 22-25, 2008